Star2Star
COMMUNICATIONS

FORMAX ®

Mailing, Imaging & Document Solutions

1 Education Way
Dover NH 03820
Ph: 800-232-5535
www.formaxdirect.com

StarPhone™ For iPhone

Access A Rich Suite Of Unified Communications Functionality From Your Apple Device

Mobility, Prefected

In today's workplace, the best phone is the one you have with you. The one where people can always reach you. The one that helps you get things done. For highly mobile workers, that phone is often a smartphone.

Star2Star understands this, so we've created a full-featured mobile softphone client that extends the quality and reliability of Star2Star's award-winning business communications system to your mobile workforce.

StarPhone™ for iPhone combines a full featured IP telephone application with advanced presence and voicemail tools. The result is an easy-to-use softphone that allows users to place and receive calls using your company's Star2Star communications system. More importantly, it improves communications while reducing costs.

StarPhone™ users appear on the Star2Star system as standard extensions. Calls to other extensions can be made using StarPhone™'s built-in dialing directory, or the user can enter any valid extension number. Outbound calls made from StarPhone™ travel over the IP data network, and are not billed for airtime as cellular calls.

Calls can be made over virtually any IP network, including public WiFi hotspots. If no WiFi is available, the call will be placed using the phone's data connection1. StarPhone™ users can use the StarPhone™ as their primary phone or take advantage of Star2Star's powerful Find Me - Follow Me call routing to automatically send calls to their mobile after a pre-determined number of rings, or they can have all their phones ring simultaneously.

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One Number Nirvana

For years, businesses have been searching for a simple, cost-effective way to make employees more reachable. Until now, the only viable solution was to give key employees a mobile phone. If not managed carefully, mobile phones add cost and complexity.

Frequent callers often get in the habit of calling cellular numbers directly. As a result, many users take calls on their pay-by-the-minute cell phones while their desk phones sit idle.

The StarPhone™ for iPhone solution leverages your company's existing investment in smartphones without requiring an increase in expensive cellular talk time. Since StarPhone™ calls are carried over the IP data network, most users will find that they don't need as many cellular minutes. This can result in a significant cost savings.

With Star2Star's sophisticated Find Me - Follow Me roaming, callers only need to know one number to reach any employee in your organization.

Important Notice: The StarPhone app is not a replacement for your cellular service. You may not be able to make emergency (e.g. 911) calls using the app. If you attempt to make a 911 call from the app while using a device that has been enabled with a native or cell phone application, the app will close and the emergency call will be placed over the native or cell phone application through your cellular carrier's network. If you attempt to make a 911 call using the app from a device that is not enabled with a native or cell phone application and you are connected to a WiFi network, which may cause further delay in responding to your needs. In addition, you will be charged a fee of seventy-five dollars ($75.00) per incident. If you attempt to make a 911 call using the app from a device with no connectivity to either cellular service or WiFi, the app will close and your 911 call will not be placed.

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StarPhone For iPhone Provides Users With These Benefits

• Presence indicator shows users the status of fellow workers: green for available, red for busy, yellow for ringing and blue for dialing

• Favorites list allows fast dialing of frequently called numbers

• iPhone device contacts list provides integration for calls outside your organization

• Voicemail inbox provides one-touch access to voicemail

• Call transfer

• Conference calling for on-the-fly meetings

• Secure user authentication

• Calls can be placed over WiFi and mobile data networks
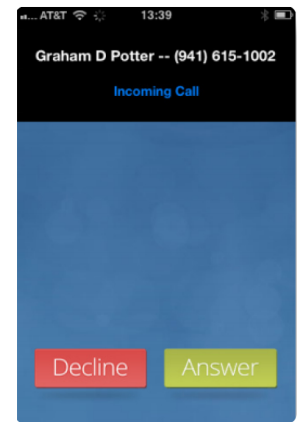
A Visual Tour of StarPhone™
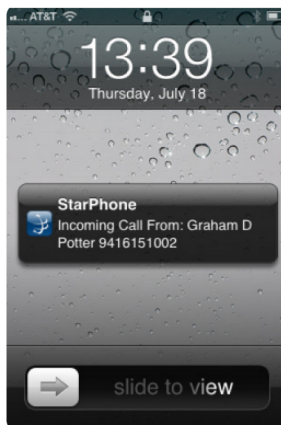
User Authentication screen provides secure access
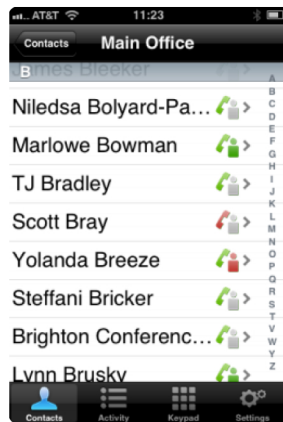
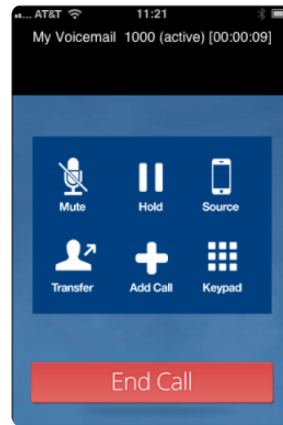Directory shows presence for multiple offices
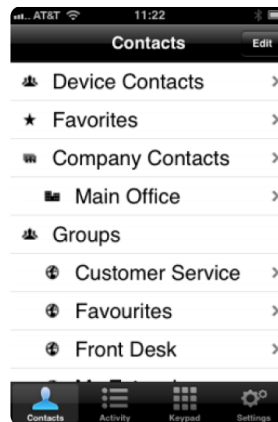
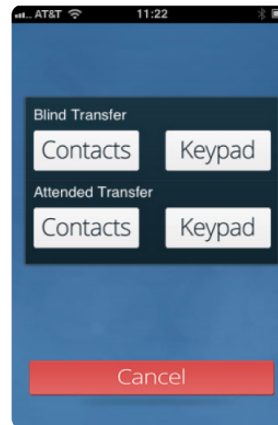Users can also dial from their iPhone contacts list

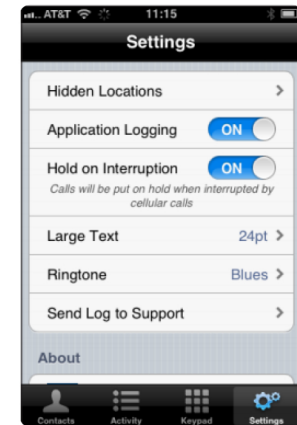Incoming call screen displays caller ID information

Call notification pop-up for incoming calls

Intuitive dialer interface with multi-party calling, call transfer, and speakerphone

Transfer calls to another user

Customize your settings, including ringtone and text size